

Ref: Dr JP/MH
Contact: Miss Ellison - Primary Teacher

Tuesday, 25 February 2020

Dear Parents & Carers,

Thursday 5th March 2020 marks World Book Day. We are championing the importance of sharing stories with others and will be holding activities in school throughout the week to celebrate reading and literacy.

According to the National Literacy Trust:

- **Sadly, reading for pleasure is in decline:** only 29% of 0-13s read for pleasure daily (down from 30% in 2017). *Children's Reading for Pleasure: Trends and Challenges, Egmont, 2019*
- **The number of parents sharing stories** with their children is also in steep decline: **only 56% of 3-4-year-olds are read to daily** or nearly every day (v. 69% in 2013).
- **Fewer than 19% of 8-10-year-olds are read to daily** or nearly every day (down from 25%).
Understanding the Children's Book Consumer Nielsen, 2018

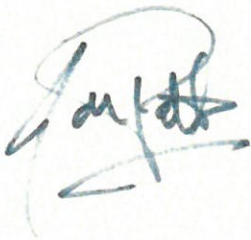
So, let's boost reading for pleasure back up! There are so many benefits to sharing stories together:

- It boosts creativity and imagination
- It's a calming, bonding experience that improves well-being
- It builds empathy and closeness
- It's great fun for everyone involved!

If children would like to dress up as a character from a book they are welcome to, although this is **not compulsory**. Please do not feel the need to buy a costume to celebrate the day. **If your child does not wish to dress up then they are to attend school in their school uniform as normal.**

Thank you for your continued support.

Yours sincerely



Dr J A Patterson
Principal

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